

About JillBJarvis.com:

Page Views: 100,000
Email Subscribers: 11,000
Facebook: 26,000
Twitter: 4,500
Instagram: 1,500

Audience: 91% Female, 71% Houston, 20% Houston Area
Ages 25-45 with kids 0-16

Advertisers on JillBJarvis.com know exactly what they are getting. No guessing, no general distribution numbers, no numbers from surveys. Every single view and click is measured and available for our customers. If you are trying to reach Houston parents for your events, products or service, this is the place to do it.

Products & Rates:

Ask about 2-for-1 Posts for 501(c)3 Nonprofits. Ask about bulk pricing for events that last several weeks or on a series of sponsored posts.

1. Your Event Listed in Events Post: \$15/week

2. Your Event Highlighted in Events Post Introduction + Newsletter + Social Media: \$200/week

Published each Monday for the events for the next Thursday through Wednesday.

Recommended for events in Houston. A highlight in the popular weekly events list will bring it attention and clicks to your website/event page. A dedicated post (#3) will bring even more visibility.

3. Advertorial/Dedicated Post + Social Media Posts + Newsletter Mention + Events Listing (if applicable):

1 Post: \$450, 2 Posts: \$850, 3 Posts: \$1,100, 4 Posts: \$1,400

Recommended for advertising your business or event with pictures, testimonials and details. These posts are amplified on social media and in the weekly newsletter. Multiple post packages can be used over several months or several weeks. For events, if you purchase this option, you get the highlight (#2) and social posts (#4) for no extra charge.

4. Your Event Promoted on Facebook (Not on Website): \$150 for 1 Facebook Post

Recommended for reaching Houston parents with events or business details, with a smaller budget.

If you purchase #2 or #3, this is included for no extra charge.

5. Newsletter Ads: \$200

Your Ad Inside 1 [Newsletter](#) (Sent each Monday & Thursday to 11,000) – 600x74 or 300x250 Ad

You can use tracking code on the website and a tracking link in the newsletter.

Need a custom advertising package? Let us know!

JillBJarvis.com is published by BKSC Group. Payment in full is required before ads are published, via PayPal, Credit Card or Check. BKSC Group reserves the right to reject any advertiser or sponsor, service, event, activity or other item that it feels is not appropriate for the tone or theme of JillBJarvis.com.