

About JillBJarvis.com:

Page Views: 100,000
Email Subscribers: 14,000
Facebook: 27,650
Twitter: 4,940
Instagram: 2,220

Audience: Houston Area Parents, 80% Female,
Biggest Age Group 25-50 w/ kids 0-15
Top Google listing for "Things to do in Houston, this weekend, with kids" & "Best places to eat in Houston with kids".

Advertisers on JillBJarvis.com know exactly what they are getting. No guessing, no general distribution numbers, no numbers from surveys. Every single view and click is measured and available for our customers. If you are trying to reach Houston parents for your events, products or service, this is the place to do it.

Products & Rates:

Ask about 2-for-1 Posts for 501(c)3 Nonprofits. Ask about bulk pricing for events that last several weeks or on a series of sponsored posts.

1. Your Event Listed in Events Post: \$15/week

2. Your Event Highlighted in Events Post Introduction + Newsletter + Weekly Video + Social Media: \$200/week

Published each Monday for the events for the next Thursday through Wednesday.

Recommended for events in Houston. A highlight in the popular weekly events list will bring it attention and clicks to your website/event page. A dedicated post (#3) will bring even more visibility.

3. Advertorial/Dedicated Post + Social Media Posts + Newsletter Mention + Events Listing (if applicable):

1 Post: \$450, 2 Posts: \$850, 3 Posts: \$1,100, 4 Posts: \$1,400

Recommended for advertising your business or event with pictures, testimonials and details. These posts are amplified on social media and in the weekly newsletter. Multiple post packages can be used over several months or several weeks. For events, if you purchase this option, you get the highlight (#2) and social posts (#4) for no extra charge.

4. Your Event Promoted on Facebook & Twitter (Not on Website): \$200 for 1 Facebook Post & 1 Tweet

Recommended for reaching Houston parents with events or business details, with a smaller budget.

If you purchase #2 or #3, this is included for no extra charge.

5. Newsletter Ads: \$200

Your Ad Inside 1 [Newsletter](#) (Sent each Monday & Thursday to 14,000) – 600x74 or 300x250 Ad

You can use tracking code on the website and a tracking link in the newsletter.

6. Event List Post Sponsorship: \$500

Houston parents seek out this weekly events post each week. Outgoing clicks are the highest on this post, making JillBJarvis.com a top referrer of online traffic to many businesses around Houston. Example of post is [HERE](#).

2 Links in Introduction of Events List

1 Link from Photo in the Events List

1 Ad in Post (optional)

7. Power BigKidSmallCity.com: 1 Week: \$1,000, 2 Weeks: \$1,750, 4 Weeks: \$3,000

This is not for everyone, but this makes the biggest impact and reaches every Houston parent that visits the website and Facebook page. You get to "Power" the website for a week or month.

2 Advertorials/Dedicated Posts or Giveaways per Week (with 1 Post "Stuck" to the Top of the Website for the Week)

2 Links in Introduction of Events List Each Week, 1 Link from Photo in the Events List Each Week

6 Mentions on Facebook Each Week

Your Ad Inside the Monday and Thursday Newsletter Each Week

Your Ad on the homepage

Need a custom advertising package? Let us know!

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